

## Order Form

Price list enclosed or call Customer Service: 260.894.7219 or 800.652.6643 (USA & CA) or Email us at [OrderAO@AnnieOakley.com](mailto:OrderAO@AnnieOakley.com).

Date \_\_\_\_\_ ☐ New Account

Account # \_\_\_\_\_ PO# \_\_\_\_\_

Company \_\_\_\_\_

Buyer \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Bill to \_\_\_\_\_

Ship to \_\_\_\_\_

## Payment

☐ Net 30 approved AO credit application required.

Credit Card: ☐ VISA ☐ MC ☐ Discover ☐ Amer Ex

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV2 \_\_\_\_\_

Signature \_\_\_\_\_

## Submit Order By

Phone: 260.894.7219 or 800.652.6643 (USA & CA)

Fax: 260.894.7104

Email: [OrderAO@AnnieOakley.com](mailto:OrderAO@AnnieOakley.com)

Mail: PO Box 203, Ligonier, IN 46767 U.S.A.

ANNIE OAKLEY PERFUMERY LUXURY PRODUCTS  
Made in USA

**TERMS & CONDITIONS** - To ensure the protection of our Authorized Retail Partners and maintain the integrity of Annie Oakley Perfumery's brand, we have established the following guidelines:

**Authorized Retail Partners with Store Locations:** Annie Oakley products are sold exclusively through authorized retailers with physical retail locations. Approved partners may also sell through their own branded websites.

**Restrictions on Online-Only Sales:** Annie Oakley does not authorize sales to businesses operating solely as online retailers or internet companies without a physical retail presence.

**Marketplace Prohibition:** To protect our Retail Partners and preserve the premium nature of our brand, sales on third-party platforms such as Amazon, eBay, Etsy, and similar marketplaces are **strictly prohibited**.

**Opening Order:** A readymade popular Prepack or Create Your Own Mix. For assistance contact customer service:

**+1 260.894.7219** [OrderAO@AnnieOakley.com](mailto:OrderAO@AnnieOakley.com)

**Reorders:** \$100 minimum.

**Shipping:** FOB Annie Oakley Perfumery, Ligonier, Indiana USA

**Retail Pricing:** Keystone minimum, MAP (Minimum Advertised Price) or higher retail price.

**Store Locator:** Current authorized retailer location(s) will be listed on our busy Store Locator where customers find a retailer near them. **Inactive Retail Partners** for over 18 months may be removed from our Store Locator. Be sure to keep your displays stocked with testers. Call us for assistance.

**Claims:** All claims must be made within 7 days of receipt of goods.

**Returns:** No returns accepted without authorization.

## Website, E-Commerce, and Advertising Policy

### 1. Professional Photos and Branding Materials

**Brand Integrity:** Annie Oakley provides professional product and branding photos at no charge to all authorized Dealers. These materials are optimized for your use in websites, social media, and advertisements.

**Photo Usage Guidelines:** \*Only Annie Oakley's professional product photos are to be used on your website. \*Retailers are welcome to use their own tasteful lifestyle images that complement Annie Oakley's branding. \*To simplify your marketing efforts, we encourage you to use our professional, ready-made ads, provided free of charge.

**2. Website Approval Requirement: \*Brand Consistency:** Websites featuring Annie Oakley products must receive prior approval to ensure they align with our branding standards. **\*Quality Assurance:** This process ensures consistent presentation of Annie Oakley products across all digital platforms and safeguards the reputation of our brand and our Dealers.

**3. Advertising Restrictions: \*Search Engine Advertising:** To protect our Dealer territories and ensure a positive consumer experience, advertising Annie Oakley products via search engine campaigns, including Google Pay-Per-Click (PPC), is **prohibited**. **\*Retailer Locator Support:** These restrictions are in place to prevent conflict between our Retail Partners and to direct customers to their nearest retailer using our "Find a Retailer Near You" feature.

**4. Supporting Dealer Success: Custom Marketing Materials:** In addition to professional photos, Annie Oakley provides Dealers with ready-to-post Facebook Ads and merchandising tools to support your marketing efforts. **\*Exclusive Dealer Protections:** Our policies are designed to create an equitable retail environment, ensuring all Dealers have the opportunity to succeed without competition from unapproved digital advertising.

By adhering to these policies, you help us maintain Annie Oakley Perfumery's legacy of trust, authenticity, and excellence. Thank you for being a valued part of our Dealer family.

**© COPYRIGHT AND TRADEMARK MATERIALS:** All Annie Oakley copy and art materials including photos belong to Annie Oakley Ent. Inc. and are copyrighted. They may not be reproduced or copied without permission. We welcome your inquiries, please call Customer Service for any requests.

**NONWAIVER:** Any failure by Annie Oakley to enforce a term of these Terms & Conditions shall not affect its right thereafter to enforce the same or any other term nor shall the waiver of any breach of any provision be a waiver of any succeeding breach.

**Order Form**

Company Name: \_\_\_\_\_ Acct # \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Phone # \_\_\_\_\_

Description	Item #	QTY	Cost	Total
<b>PREPACKS</b>				
Cherry Blossom Display Prepack	PCB803		139.92	
Journeys™ Display Prepack	PJ1116		148.35	
<b>Women's Floral Display Prepack</b>	<b>PF3020</b>		<b>419.76</b>	
<b>Women's Floral Trio Starter Prepack</b>	<b>PF1520</b>		<b>209.88</b>	
<b>Men's Stampede® Stirrup Prepack</b>	<b>PS20</b>		<b>379.80</b>	
<b>Wild West® for Him Display Prepack</b>	<b>PW2018</b>		<b>208.32</b>	
Wild West® for Her Display Prepack	PW814		139.92	
Nature's Harvest™ EDC Display Prepack	PNH-12		209.88	
Nature's Harvest™ Full Prepack	PNH-24		305.76	
Mixing Bar™ Essential Oil Prepack	PER78		981.65	
Essential Oils Mini Prepack	PP-EOM7		316.20	
Don't Touch Me® (24) Prepack	P24DTMe		179.76	
Wool Dryer Ball Prepack	PP-WDB12		119.88	
Anti-Aging Facial Serum Prepack	PP-AFS18		116.82	
Hand Sanitizer Prepack	PP-HS44		116.56	
<b>SKU'S – Create Your Own Mix</b>				
<b>Cherry Blossom for Her Eau de Toilette</b>				
Natural Spray EDT 1.35 Fl. Oz.	CB140		17.49	
<b>Journeys for Horse &amp; Rider Calming Lavender</b>				
Journeys™ Training Essential 3 piece Kit	JCL01		35.45	
Ranch & Stall Spray™, 3.4 Fl. Oz.	JCL02		9.00	
Muzzle Oil Rub™, 3.4 Fl. Oz.	JCL03		12.00	
Pure Essential Oil, .34 Fl. Oz. /10 mls	JCL04		14.45	
<b>Women's Florals Eau de Toilette</b>				
Annie® EDT 1.35 Fl. Oz.	F1000		17.49	
Indian Musk® EDT 1.35 Fl. Oz.	F2000		17.49	
Morning Dew® EDT 1.35 Fl. Oz.	F3000		17.49	
Sunset® EDT 1.35 Fl. Oz.	F5000		17.49	
Honeysuckle EDT 1.35 Fl. Oz.	F6000		17.49	
White Lily™ EDT 1.35 Fl. Oz.	F7000		17.49	
<b>Men's Colognes &amp; Grooming Products</b>				
Bleu Ridge® Cologne 2.0 Fl. Oz.	S3002		18.99	
Bleu Ridge® After Shave 2.5 Fl. Oz. Splash	S3025		8.99	
Bleu Ridge® Deodorizing Body Spray 4.0 Fl. Oz.	S3404		7.49	
<b>Caballero™ Cologne 2.0 Fl. Oz.</b>	<b>C1002</b>		<b>18.99</b>	
Caballero™ After Shave 2.5 Fl. Oz. Splash	C1025		8.99	
Caballero™ Deodorizing Body Spray 4.0 Fl. Oz.	C1404		7.49	
<b>Stampede® Cologne 2.0 Fl. Oz.</b>	<b>S4002</b>		<b>18.99</b>	
Stampede® After Shave 2.5 Fl. Oz. Splash	S4025		8.99	
Stampede® Deodorizing Body Spray 4.0 Fl. Oz.	S4404		7.49	
<b>Sagebrush® Cologne 2.0 Fl. Oz.</b>	<b>S8002</b>		<b>18.99</b>	
Sagebrush® After Shave 2.5 Fl. Oz. Splash	S8025		8.99	
Sagebrush® Deodorizing Body Spray 4.0 Fl. Oz.	S8404		7.49	
<b>Wild West® for Him Cologne &amp; Grooming</b>				
Natural Spray Cologne 2.0 Fl. Oz.	W1002		18.99	
Natural Deodorizing Body Spray 4.0 Fl. Oz.	W1004		7.49	
After Shave 2.5 Fl. Oz. Splash	W1025		8.99	
<b>Wild West® for Her Eau de Toilette</b>				
Natural Spray EDT 1.35 Fl. Oz.	W2000		17.49	
<b>Nature's Harvest™ Eau de Cologne</b>				
Citrus & Honey™ EDC 3.4 Fl. Oz.	N1010		17.49	
Evening Lavender™ EDC 3.4 Fl. Oz.	N2010		17.49	
Verbena Blossom™ EDC 3.4 Fl. Oz.	N3010		17.49	
<b>Hand Sanitizer</b>				
Hand Sanitizer 2.16 Fl. Oz. Spray, unscented	HS2-NS		1.49	
Hand Sanitizer 4 Fl. Oz. Spray, unscented	HS4		1.99	
Hand Sanitizer 8 Fl. Oz. Spray, unscented	HS8		2.99	
Hand Sanitizer 20 Fl. Oz. Pour, unscented	HS20		6.49	

Description	Item #	QTY	Cost	Total
<b>DON'T TOUCH ME® Outdoor Body Spray</b>				
Don't Touch Me® 4.0 Fl. Oz.	ER-9004		7.49	
Don't Touch Me® Refill Pour, 20 Fl. Oz.	ER-9020		29.49	
Don't Touch Me® (24) Prepack	P24DTMe		179.76	
<b>Eclectic Remedies Pure Essential Oils – See current tear sheet for selections</b>				
Call Customer Service for Prices and Current new oils and harvests.				
Body Oil, unscented 3.4 Fl. Oz.	EBO170		8.50	
<b>Home &amp; Ranch</b>				
Flame Diffuser in Black	EDFL-B1		16.49	
Flame Diffuser in White	EDFL-W2		16.49	
Wool Dryer Balls (Bag of 6)	ERWDB6		9.99	
Anti-Aging Facial Serum, 10ml	EAA10		6.49	
<b>FRAGRANCE TESTERS</b>				
<b>* FREE Tester, one per 12 fragrances ordered. Upon Request.</b>				
Don't Touch Me® – Tester 4.0 Fl. Oz.	ER-900T		5.50*	
Cherry Blossom – Tester 1.35 Fl. Oz.	CB14T		7.25*	
Journeys™ Ranch & Stall – Tester 4.0 Fl. Oz.	JCL0T		7.25*	
Annie® – Tester 1.35 Fl. Oz.	F100T		7.25*	
Indian Musk® – Tester 1.35 Fl. Oz.	F200T		7.25*	
Morning Dew® – Tester 1.35 Fl. Oz.	F300T		7.25*	
Sunset® – Tester 1.35 Fl. Oz.	F500T		7.25*	
Honeysuckle – Tester 1.35 Fl. Oz.	F600T		7.25*	
White Lily™ – Tester 1.35 Fl. Oz.	F700T		7.25*	
Stampede® – Cologne Tester 2.0 Fl. Oz.	S400T		7.25*	
Sagebrush® – Cologne Tester 2.0 Fl. Oz.	S800T		7.25*	
Wild West® for Him – Cologne Tester 2.0 Fl. Oz.	W100T		7.25*	
Bleu Ridge® - Cologne Tester 2.0 Fl. Oz.	S300T		7.25*	
Caballero™ - Cologne Tester 2.0 Fl. Oz.	C100T		7.25*	
Wild West® for Her – Tester 1.35 Fl. Oz.	W200T		7.25*	
Citrus & Honey™ – EDC Tester 3.4 Fl. Oz.	N1013		9.75*	
Evening Lavender™ – EDC Tester 3.4 Fl. Oz.	N2013		9.75*	
Verbena Blossom™ – EDC Tester 3.4 Fl. Oz.	N3013		9.75*	
Hand Sanitizer 4.0 Fl. Oz.	HS4T		NC	
<b>SPA Beauty Collection</b>				
Annie Lotion, 8 Oz.	F1002		9.49	
Indian Musk Lotion, 8 Oz	F2002		9.49	
Morning Dew Lotion, 8 Oz.	F3002		9.49	
Sunset Lotion, 8 Oz.	F5002		9.49	
Honeysuckle Lotion 8 Oz.	F6002		9.49	
White Lily Lotion, 8 Oz.	F7002		9.49	
Citrus & Honey Lotion, 8 Oz.	N1022		9.49	
Evening Lavender Lotion, 8 Oz.	N2022		9.49	
Verbena Blossom Lotion, 8 Oz.	N3022		9.49	
Stampede Lotion, 8 Oz.	S4082		9.49	
Sagebrush Lotion, 8 Oz.	S8082		9.49	
Wild West for Him Lotion, 8 Oz.	W1082		9.49	
Wild West for Her Lotion, 8 Oz.	W2002		9.49	
Cherry Blossom Lotion, 8 Oz.	CB142		9.49	
See SPA tear sheet for more selections and prices.				
<b>Merchandising Tools To Sell The Sizzle!</b>				
Sachet Sticks for Sampling	PSS50		N/C	
Annie Oakley Hanging Sign	PAOSIGN		N/C	
Point of Purchase Card – <i>for Men</i>	PSPOP2		N/C	
Point of Purchase Card – <i>for Women</i>	PFPOP2		N/C	
<b>GRAND TOTAL</b>			<b>\$</b>	