



ANNIE OAKLEY®
NATURAL PERFUMERY
Established 1980

Journeys™ for Horse & Rider

Precisely made and hand poured at our perfumery.

An all-natural training aide, clinically proven to be the #1 most effective product to promote training, ease tension and calm horses. Made for horse and rider with our organic Calming Lavender™ pure essential oil to use in the stall, on saddles and blankets, on rider's clothing and hands, and the horse's muzzle.

FREE Merchandising Tools:

- 1 - Journeys Ranch & Stall Spray™ Tester
- 1 - Journeys Product Tray
- 1 - Journeys Tester Display (one time offer, limited)
- 1 - Point of Purchase Card
- 150 - Pamphlets to hand out to your customers



Journeys™ Prepack Display Calming Lavender Training Essentials

Calming Lavender™ Training Essentials

COST: \$143.35

Item No: PJ1116

Includes:

4 - Calming Lavender™ Ranch & Stall Spray™

4 fl oz/120 mls

Item No: JCL02

COST: \$9.00 ea.

MAP: \$18.00 ea.

4 - Calming Lavender™ Muzzle Oil Rub™

4 fl oz/120 mls

Item No: JCL03

COST: \$11.00 ea.

MAP: \$22.00 ea.

2 - Calming Lavender™ Essential Oil

0.75 fl oz/10 mls

Item No: JCL04

COST: \$14.45 ea.

MAP: \$28.50 ea.

1 - Training Essentials Kit (see below)

Journeys™ Training Essentials - 3-Product Kit

Calming Lavender™ Training Essentials - All three Journeys products packaged together for easy carrying and barn storage.

COST: \$34.45 ea.

Item No: JCL01

MAP: \$74.00 ea.



Calming Lavender Muzzle Oil Rub™

Rub onto the muzzle to aid in keeping horse calm and focused during training, and vet and farrier procedures. **FOR HORSE**, rub into tack, reins and saddle. **FOR RIDER**, rub into skin before riding or training. Your cost \$11.



Calming Lavender Ranch & Stall Spray™

A gentle spray that can be used on tack equipment, riding clothes and around trailers, riding and stall areas to promote calm. **FOR HORSE**, spray on blankets, in stall, training areas and trailers to ease nerves and enhance training. **FOR RIDER**, spray on riding clothes, linens and around your home. Your cost \$9.



Calming Lavender Pure Essential Oil™

Aids in keeping horse calm and focused during training, and vet and farrier procedures. **FOR HORSE**, rub into tack, reins and saddle. **FOR RIDER**, diffuse as an aromatherapy fragrance in stall area or in your home. Your cost \$14.45.



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SALES & CUSTOMER SERVICE

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