

THE MIXING BAR™

Mend your mind™ Soothe your body™ Purify your home™

Annie Oakley Eclectic Remedies® pure essential oils and custom blends.

Our Eclectic Remedies® collection was named for our first American Physicians named Eclectic Physicians who traded with the Indians for plants and spices on the Ohio River as far back as the late 1800's and preserves their tradition of reliance on nature and only sourcing the best.

Our essential oils come in CUSTOM BLENDS such as of BREATHE PURE™, FOCUS™, GOLDEN MEDITATION®, as well as seasonal blends like Pumpkin Spice and Christmas Tree. We even offer an award-winning scientific profile custom blend, KICK BACK® to relax the body and uplift the spirit and pure essential oils such as lavender, peppermint, eucalyptus, frankincense and more.

Annie Oakley hand blends, packages and ships directly from our natural perfumery to you. And, since we only source ingredients from ancestral and generational boutique distilleries around the world with high constituents, you can rest assured that when you offer Annie Oakley essential oils to your customers, you're only offering the finest quality oils available.

Your customers can relax and refresh their senses when they use our exclusive MIXING BAR™. Our MIXING BAR™ allows each person to mix an Annie Oakley product that is uniquely their own personal blend or buy one of our pre-mixed synergy CUSTOM BLENDS. Your customers will love creating their own blends to mend their mind, soothe their body and purify their home.

Annie Oakley's MIXING BAR has been tested in our company perfumery studio. It's a home run! With over 30 years in education and experience in essential oils and formulation, working with the top herbalist and essential oil chemists in the world, we invite you to partner with us to secure an exclusive area. Purchase our oils individually or go with a full product display, proven to sell 2 to 3 times more product.



MIXING BAR™ FEATURES

An interactive user-friendly product display that encourages sales.
(Utility patent pending)

- Holds 21 different pure essential oils and custom blends along with our PURE BODY OIL™ to allow customers to create their own unique blend. Each shelf fits 4 packaged tubes of each item number. Includes an area for seasonal, monthly, or oil of the day.
- Pharmaceutical High Potency Grade. Therapeutic. 100% Pure Essential Oils.
- Bottles designed with the charm of a yesteryear apothecary designed with thick UV glass to protect the precious oils and includes an eye dropper for precise delivery (10 mls bottle = 500 True Drops™ / 50 True Drops™ = 1 ml). Comes with a vintage storage tube, scientific profiles and use instructions.
- Interactive display, all product testers, and a scientific profile chart on the display for reference allowing customers to choose the oils that best fit their needs.

DISPLAY SIZE

15-1/4" L x 14-1/8" W x 26-1/2" H



INTERACTIVE MIXING BAR™ FAQ

Answers to all your customers' questions on how to use, scientific benefits, and how to create a personal custom blend.

- How do I use Annie Oakley essential oils, custom blends or my own personal blend?

ANSWER: Images and copy are listed at top of MIXING BAR™ explaining how to use -ADD TO MASSAGE OIL -SCENT A ROOM -USE IN THE BATH -WEAR AS PERFUME

- What are the benefits of the oils?

ANSWER: Each tube includes the scientific profile benefits of the oil on label. A Scientific Benefit Chart also hangs on the side of the display for easy reference.

- How to use the MIXING BAR™ to smell the oils and create my own personal blend?

ANSWER: The mixing area includes instructions - STEPS 1, 2, 3. It's that simple.

For personal assistance call or email us:

OrderAO@AnnieOakley.com • ph 260-894-7219 • ph 800-652-6643 • fx 260-894-7104

THE MIXING BAR™ PREPACK - ITEM #PER78. You May Order Individually or Create Your Own Mix

The purity of Annie Oakley's essential oils and custom blends mixes together beautifully to: Mend your mind. Soothe your skin. Purify your home.

INCLUDES MERCHANDISING TOOLS: Interactive display with simple steps 1. 2. 3, (19) Testers, cotton balls, hanging chart with scientific profiles, uses, safety, and how to measure True Drops™.

INCLUDES PRODUCTS TO SELL: Each 10ml UV bottle comes with a glass dropper, filled with 500 True Drops™ and keepsake tube with scientific profile and use. See below the detailed products included with your Eclectic Remedies® Mixing Bar™. Each of the 18 slots holds 4 keepsake packaged tubes.

Display and stock PURE BODY OIL in the bottom right and left shelves.

PROMOTIONS: The bottom left shelf holds 3 additional essential oil SKU's to feature seasonal, oil of the month, etc. Watch for seasonal specials during the year to promote for this area.

ANNIE OAKLEY'S LAB has a full inventory of essential oils from around the world. Watch for new essential oils, custom blends, and PURE BODY OIL targeted formulas.

[] **ITEM #PER78 - THE MIXING BAR Interactive Display Prepack – For personal assistance call or email us:**

Annie Oakley Natural Perfumery - OrderAO@AnnieOakley.com - p 260.894.7219 - 800.652.6643 - f 260.894.7104

PURE ESSENTIAL OILS			Size: 10ml e - .34 fl oz - 500 TRUE DROPS™	100% pure essential oils		
Qty MB	Name	Qty EACH	Benefits and Scientific Profiles	Contains	COST MAP/MSRP	TOTAL
3	CLARY SAGE		Soothes muscles. Boosts confidence. Calms jangled nerves. Soothes skin. Purifier.	Clary Sage 100% pure essential oil	\$17.45 cost \$34.90 MAP	\$52.35
4	EUCALYPTUS		Purifies, soothes, and refreshes. Clears the mind. Boosts the spirit.	Eucalyptus 100% pure essential oil	\$4.95 cost \$9.90 MAP	\$19.80
4	FRANKINCENSE		Ancient. Mellow. Biblical. Relaxes a busy mind. Enhances serenity. Soothes skin.	Frankincense 100% pure essential oil	\$21.00 cost \$42.00 MAP	\$84.00
4	GRAPEFRUIT		Calms and soothes the senses. Room deodorant. Energizes the mind and body.	Grapefruit 100% pure essential oil	\$7.90 cost \$15.80 MAP	\$31.60
4	LAVENDER		Purifies. Calms. Alleviates stress. Soothes skin.	Lavender 100% pure essential oil	\$14.45 cost \$28.90 MAP	\$57.80
4	LEMON		Refresher. Confidence-builder. Stimulates the senses. Lightens the mood. Cleanses and purifies.	Lemon 100% pure essential oil	\$6.00 cost \$12.00 MAP	\$24.00
4	PATCHOULI		Mood enhancer and mental focus. Balancing. Stimulating. Ideal room fragrance. Soothes skin.	Patchouli 100% pure essential oil	\$12.25 cost \$24.50 MAP	\$49.00
4	PEPPERMINT		Stimulant. Purifier. Aids concentration. Relieves mild tension.	Peppermint 100% pure essential oil	\$8.25 cost \$16.50 MAP	\$33.00
4	TEA TREE		Renowned for cleansing. Rejuvenating. Soothes skin. Purifies. Refreshing. Immune boost.	Tea Tree 100% pure essential oil	\$6.70 cost \$13.40 MAP	\$26.80
CUSTOM BLENDS			Size: 10ml e - .34 fl oz - 500 TRUE DROPS™	100% pure essential oils and absolutes of:		
4	BREATHE PURE™		Oils traditionally used to open and soothe airways. Refreshing. Purifying.	Eucalyptus, Peppermint, Sweet Basil, Rose Absolute, Patchouli	\$11.45 cost \$22.90 MAP	\$45.80
3	FOCUS™		Oils traditionally used to activate the mind. Helps with mental alertness. Supports positive and balanced feelings. Purifying.	Ginger, Juniper Berry, Tangerine, Lavandin, Bergamot, Frankincense, Peppermint, Rosemary, Spearmint.	\$14.25 cost \$28.50 MAP	\$42.75
4	GOLDEN MEDITATION®		An oil blend with an ancient reputation for opening the mind. Uplifting. Aids mental relaxation. Eases stress. Immune boost.	Frankincense, Thyme, Oregano, Palo Santo, Clove, Eucalyptus, Peppermint, Lemongrass	\$13.25 cost \$26.50 MAP	\$53.00
3	HAPPY VIOLET™		Fills the heart with abundance. Soothes emotional loss. Nourishes skin. Relieves tension.	Bergamot, Grapefruit, Lemon, Ylang Ylang, Sandalwood, Violet Absolute	\$13.75 cost \$27.50 MAP	\$41.25
4	KICK BACK®		Oils traditionally used to relax the body and uplift the spirit. Take a tranquility break.	Lavender, Peppermint, Frankincense	\$12.95 cost \$25.90 MAP	\$51.80
3	NATURE'S HIGH®		Used for many years to bring one closer to nature and the essence of the earth. Take it in. Mellow out.	Clary Sage, Lavender, Chamomile, Galbanum, Geranium, Vetiver	\$16.45 cost \$32.90 MAP	\$49.35
3	RISE 'N SHINE®		Oils traditionally used to create a refreshing experience and improve spirits. Stimulating. Open when you want to feel energized. Purifying.	Grapefruit, Bergamot, Sweet Basil, Black Pepper, Peppermint, Cinnamon Bark, Patchouli	\$12.95 cost \$25.90 MAP	\$38.85
4	SECOND WIND®		Oils traditionally used for their rejuvenating properties. Lifts the spirit. Keep some at work.	Lemon, Orange, Lime, Ginger, Lemongrass, Vanilla Absolute	\$9.45 cost \$18.90 MAP	\$37.80
3	SWEET DREAMS™		Oils traditionally used for relaxation. Slow down. Drift away. Purifying.	Lavender, Bergamot, Roman Chamomile, Ylang Ylang, Vetiver, Neroli, Rose Absolute	\$13.90 cost \$27.80 MAP	\$41.70
PURE BODY OIL™, unscented			Size: 120ml e - 4 fl oz	100% pure plant oils for massage and carrier oil		
12	PURE BODY OIL™ unscented		A vitamin infused blend of pure plant oils, chosen for their anti-aging, skin conditioning, moisturizing, and non-greasy qualities.	Coconut oil, Jojoba oil, Olive oil, Avocado Oil, Sweet Almond Oil, Sesame Oil, Natural Vitamin E, Retinyl palmitate (vitamin A)	\$8.50 cost \$17.00 MAP	\$102.00
78pc				SUB TOTAL (78 SKU'S) DISPLAY & 19 TESTERS (value \$330) MIXING BAR TOTAL COST		\$882.65 \$ 99.00 \$981.65
	CLEAN THING™		Cleanses and purifies. Ancient. Biblical. Room deodorant. Calms and soothes the senses.	Clove, Lemon, Eucalyptus, Rosemary, Oregano, Tea Tree, Cinnamon, Allspice	\$12.45 cost \$24.90 MAP	
	PURE HAPPINESS®		Use to boost positive feelings. Eases stress. Calms jangled nerves. Uplifting. Refreshing. Restorative.	Lemon, Bergamot, Sweet Orange, Clary Sage	\$9.50 cost \$19.00 MAP	