



ANNIE OAKLEY®
NATURAL PERFUMERY
Established 1980

Journeys™ for Horse & Rider



Journeys™ is the first collection of fragranced oils and sprays designed to be used by both horse and rider. These unique products offer an all-natural tool to promote effective training and ease tension. Perfect products for your horse-loving customers. Also excellent for linens, home fragrance and dry skin.

FREE Merchandising Tools:

- 1 - Journeys Ranch & Stall Spray™ Tester
- 1 - Journeys Product Tray
- 1 - Journeys Tester Display (one time offer, limited)
- 1 - Point of Purchase Card
- 150 - Pamphlets to hand out to your customers



Journeys™ Prepack Display Calming Lavender Training Essentials

Calming Lavender™ Training Essentials
COST: \$143.35 Item No: PJ1116

Includes:

4 - Calming Lavender™ Ranch & Stall Spray™
4 fl oz / 120 mls Item No: JCL02
COST: \$9.00 ea. MAP: \$18.00 ea.

4 - Calming Lavender™ Muzzle Oil Rub™
4 fl oz / 120 mls Item No: JCL03
COST: \$11.00 ea. MAP: \$22.00 ea.

2 - Calming Lavender™ Essential Oil
0.75 fl oz / 10 mls Item No: JCL04
COST: \$14.45 ea. MAP: \$28.50 ea.

1 - Training Essentials Kit (see below)

Journeys™ Training Essentials - 3-Product Kit
Calming Lavender™ Training Essentials - All three Journeys products packaged together for easy carrying and barn storage.

COST: \$34.45 ea. Item No: JCL01
MAP: \$74.00 ea.



Calming Lavender Muzzle Oil Rub™

Rub onto the muzzle to aid in keeping horse calm and focused during training, and vet and farrier procedures. **FOR HORSE**, rub into tack, reins and saddle. **FOR RIDER**, rub into skin before riding or training. Your cost \$11.



Calming Lavender Pure Essential Oil™

Aids in keeping horse calm and focused during training, and vet and farrier procedures. **FOR HORSE**, rub into tack, reins and saddle. **FOR RIDER**, diffuse as an aromatherapy fragrance in stall area or in your home. Your cost \$14.45.



Calming Lavender Ranch & Stall Spray™

A gentle spray that can be used on tack equipment, riding clothes and around trailers, riding and stall areas to promote calm. **FOR HORSE**, spray on blankets, in stall, training areas and trailers to ease nerves and enhance training. **FOR RIDER**, spray on riding clothes, linens and around your home. Your cost \$9.

