



ANNIE OAKLEY®

Retailer Application

If you are a retailer with a storefront and would like to be considered for our product line, please print, complete, and fax or mail this form to Annie Oakley. An Annie Oakley Representative will contact you as soon as possible.

Date: _____

Company Name: _____

Store Name: same as above _____

Contact Name: _____ Position _____

Email Address: _____ Website: _____

Phone Number: _____ Fax: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip Code: _____

1) Date Business Established: _____

2) Type of Store: (check type of store)

- | | | |
|---|---|--|
| <input type="checkbox"/> Gift / Resort | <input type="checkbox"/> Apparel | <input type="checkbox"/> Furniture / Accessories |
| <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Ranch&Home/Western | <input type="checkbox"/> Floral |
| <input type="checkbox"/> Personal Care | | |
| <input type="checkbox"/> Other Type of Store: _____ | | |

3) Location: (check location)

- | | | |
|--|-------------------------------|---------------------------------------|
| <input type="checkbox"/> Strip Mall | <input type="checkbox"/> Mall | <input type="checkbox"/> Freestanding |
| <input type="checkbox"/> Other Type of Location: _____ | | |

4) Store Square Footage: _____

5) Types of Products Carried: (check types of products that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> General Gifts | <input type="checkbox"/> Handbags/Accessories | <input type="checkbox"/> Apparel / Footwear |
| <input type="checkbox"/> Home Accessories | <input type="checkbox"/> Floral / Garden | <input type="checkbox"/> Children |
| <input type="checkbox"/> Luggage | <input type="checkbox"/> Tabletop | <input type="checkbox"/> Stationery |
| <input type="checkbox"/> Specialty Food | <input type="checkbox"/> Cosmetic/Personal Care | |

Other Types of Products Carried: _____



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6) Best Selling Brand Lines: (complete 1 – 5)

Line 1: _____

Line 2: _____

Line 3: _____

Line 4: _____

Line 5: _____

7) How did you hear about us? (check one)

Trade Advertisements

Gift / Trade Show Exhibit

Internet Search

Sales Representative

Another Retail Store

Other: _____

Comments: _____

SUBMIT TO:

**Annie Oakley, PO Box 203, Ligonier, Indiana 46767 Or, Fax 800-818-5441,
Phone 800-652-6643**

**Thank you for your interest in becoming an Annie Oakley retailer!
A representative will contact you within 7-10 business days.**

**We now invite you to browse all the wonderful products
Annie Oakley has to offer at AnnieOakley.com.**